



EDUCATION

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PATRICK MCGOWAN

Vice President, Business Development

Patrick is the Vice President of Business Development, based out of the firm's Philadelphia Metro office. He oversees all business development and client management activities for the firm and is responsible for bringing in new clients, managing existing client relationships, cross-selling services, and seeking out and managing partnerships and alliances for the firm.

Patrick joined GTM in 2024. Prior to that, he served as the Vice President of Business Development for the Business Consulting Division of The Eliassen Group, where he oversaw a team responsible for selling advisory services in technical accounting, SOX and internal audit, operational accounting, finance transformation, and system implementations (OneStream, Workiva, and NetSuite). He was also formerly a Partner and led Business Development with Fidato Partners, a boutique accounting advisory firm based in Philadelphia, from 2011 until 2021, before the firm's eventual sale to the Eliassen Group. Patrick started his career in technology recruiting, working for SMART Business Advisory & Consulting as a Recruiting Manager.

Patrick resides in Broomall, PA, with his wife and three children. He is actively involved in the Marple Newtown community and can be found watching his kids play lacrosse, football, or field hockey. He is an avid Philly sports fan who enjoys playing golf and supporting his favorite charity, the HEADstrong Foundation.